



MINUTES OF MEETING OF ACADEMIC ADVISORY COUNCIL

AY 2018-19

Name of Association: Pune Institute of Business Management Academic Advisory Council

Type of Meeting: Annual General Meeting

Date: 24th April 2018

Time: 10:00 AM-5:30 PM

Venue: 1st Floor Conference Room, Pune Institute of Business Management, Gat no. 605/1, Lavasa road, Pirangut, Tal Mulshi, Maharashtra. Pune 412115.

Meeting Facilitator: Asst. Prof. Poornima Sehrawat

Call to order: Meeting was called to order at PIBM conference room. A quorum was established.

Roll Call:

Attendees Present:

Academic Director		Dr. Praveen Srivastava	
Domain	Member	Designation	Area of Expertise
Finance	Dr. A P Rao	Academic Subject Matter Expert; Ex VP Kinetic Motors	Corporate Finance
	Mr. Souvik Sengupta	Industry Subject Matter Expert; MD & CEO Standard Chartered Investments & Loans Ltd.	Risk and Credit
	Mr. Ashok Kumar	Industry Subject Matter Expert; Chief Manager Corporate Banking Group, ICICI Bank	Risk and Credit
	Mr. Neeraj Madhekar	Industry Subject Matter Expert; Group Executive VP and Regional Business Leader, Yes Bank	Risk and Credit
	Dr. Umesh Mahtani	Academic Subject Matter Expert; Finance Professor, Goa Institute of Management	Finance and Accounting
	Mr. Prabhakar A.K	Industry Subject Matter Expert; Head of Research - IDBI Capital	Equity Research
	Mr. Vijay Vaishnav	Industry Subject Matter Expert; CFO Zee Digital Convergence Ltd.	Project Finance
	Dr. K S Ranjani	Academic Subject Matter Expert; Finance Professor, NITIE	Finance and Accounting
	Mr. Manish Singhanian	Industry Subject Matter Expert; CFO - Essar Steel Pune Facility	Project Finance
	Mr. Manish Desai	Industry Subject Matter Expert; CFO - Voltas	Corporate Finance



	Mr. Karan Malhotra	Industry Subject Matter Expert; Sr. VP-Cians Analytics	Investment Banking, Valuation
	Dr. Deepak Tondon	Academic Subject Matter Expert; Finance Professor, IMI Delhi	Finance and Accounting, Banking and Financial Services
	Dr. Neeraj Amarnani	Academic Subject Matter Expert; Finance Professor, Goa Institute of Management	Corporate Finance, Project Finance
Marketing	Dr. Prakash Singhi	Academic Subject Matter Expert; Ex. Dean IIM A	Strategic Marketing
	Mr. Arijit Dutta	Industry Subject Matter Expert; CEO Uno Minda	Strategic Marketing
	Dr. Gordhan K Saini	Academic Subject Matter Expert; Assistant Professor-marketing- TISS	Marketing Management, Market Research
	Mr. Manish Rohtagi	Industry Subject Matter Expert; Business Head and Profit Center Head, Hero Cycles Ltd.	Sales & Distribution; Retail
	Mr. Vishal Gupta	Industry Subject Matter Expert; Commercial Director of Borges India	Sales & Distribution
	Mr. Diniar Patel	Industry Subject Matter Expert; Chief Editor, Times of India	Media & Branding
	Dr. Asit K Barma	Academic Subject Matter Expert; Director Marketing-IFIM and Faculty-IIM-Kashipur	Digital Marketing, Marketing Strategy, Marketing Management
	Mr. Jitendra Singh	Industry Subject Matter Expert; Chief Sales & Marketing, Leadec Services	B2B Marketing
	Dr. Neeraj Pandey	Academic Subject Matter Expert; Assistant Professor-NITIE	B2B Marketing, Digital Marketing, Services Marketing
	Mr. Priyan Nayar	Industry Subject Matter Expert; CIO, Future Lifestyle Fashion Ltd.	Retail Marketing
HR	Dr. Rajashree Pillai	Academic Subject Matter Expert; HOD HR, PIBM	Strategic HR
	Mr. Alok Narayan	Industry Subject Matter Expert; Executive TA head, Quatro	PMS
	Mr. M V S Murthy	Industry Subject Matter Expert; CPO, Future Group	HR Analytics
	Mr. Deepak Gupta	Industry Subject Matter Expert; CHRO Karvy Consultant	LnD
	Dr. Ramashankar Yadav	Academic Subject Matter Expert; Assistant Professor-HR-IIM-Rohtak	HRM, Employee engagement
	Mr. Rajesh Singh	Industry Subject Matter Expert;	Strategic HRM



	CHRO KPIT	
Dr. Sumi Jha	Academic Subject Matter Expert; Assistant Professor-HR-NITIE	Organization Behavior, Recruitment and Selection
Dr. Pranabesh Dey	Academic Subject Matter Expert; Associate Professor-HR-XLRI	Labour Law, PMS
Ms. Tulanahina Pandey	Industry Subject Matter Expert; Sr. VP HR, IndusInd Bank	LnD
Capt. Partha Samai	Industry Subject Matter Expert; Director HR, AGS	OD

Absent: None

Meeting Agenda:

1. Discussion on key agenda approved and recommended for academic activity for AY 2018-19 by the governing body.
2. Strategizing the execution plan and academic calendar for AY 18-19.

Review of Minutes from the last meeting:

1. Program Objectives initiated as planned and also faculties prepared Course objectives for their subjects has been reviewed again and some improvement has been suggested.
2. Executed analytics and operations as minor specialization during the academic year successfully.

Marketing Domain:

1. The director opened the discussion start with the program objectives which has been achieved through training and assessments.
2. Prof. Singhi reviewed the program specific objectives and course objective which has been prepared by the faculty and suggested to change in the course plans of few marketing subjects like; Rural marketing., B2B and Media where attainment of Program specific objective is less.
3. Prof. Asit K Barma the subject matter expert suggested that more dissemination through participation of advanced learner should happen in research based projects and industry representation center.
4. Mr. Priyan Nayar suggested incorporating retail store visit as an internal evaluation in the mode of presentation, where students can present different retail store models and layouts, which did not happen last time in an elaborative way.
5. Prof. Gordhan K Saini suggested for that there should be more field visits in market research subjects to be incorporated.



Human Resource Domain:

1. The director opened the discussion start with the attainment of program specific outcome through course objectives in human resources to be improved.
2. Dr. Rajasshrie suggested to do live projects for HR specialization students in SMEs in continuation of 15 days and students will be giving presentations in front of the industry person and internal faculties to improve the understanding of their experiential learning.
3. Mr. MVS Murthy suggested that in HR analytics predictive and prescriptive analytics models to be incorporated to solve HR related issues with some live data.
4. Ms. Tulinahina suggested to incorporate on job training in recruitment and selection subject and to make the R&S lab at PIBM and involve students for such projects.

Finance Domain:

1. The director opened the discussion with the financial modelling course of finance students, where faculty need to emphasis more on experiential learning to make more financial models.
2. Prof. Deepak Tondon suggested that PSO attainment in finance course needs to be improved by providing more sessions on Bloomberg, financial modelling, DCF models.

Common (For all specializations):

The council discussed that the PO attainment of 1st cycle assessment is done and there is a gap which needs to be filled from the next academic year.

Case study and Research:

1. The council decided that the direction of research would be in the area of "New Product Development" and "Value chain" and the budget of 20 Lacs has been approved by the governing body that will used for conducting quality research and developing global partnership.
2. The international summit would aim to invite an international speaker from universities from all over Asia and create a platform for PIBM faculty and student to present original case studies.
3. To improve focus on SCOPUS indexed journals and international conferences which will improve the quality of research.

Authorized Signatory

Director

Principal Director

Chairman



Panelist	Signature
Dr. Ajit Sane	
Dr. A P Rao	
Mr. Souvik Sengupta	
Mr. Ashok Kumar	
Mr. Neeraj Madhekar	
Dr. Umesh Mahtani	
Mr. Prabhakar A.K	
Mr. Vijay Vaishnav	
Dr. K S Ranjani	
Mr. Manish Singhania	
Mr. Manish Desai	
Mr. Karan Malhotra	
Dr. Deepak Tondon	
Dr. Neeraj Amarnani	
Dr. Prakash Singhi	
Mr. Arijit Dutta	
Dr. Gordhan K Saini	
Mr. Manish Rohtagi	
Mr. Vishal Gupta	



Mr. Diniar Patel	
Dr. Asit K Barma	
Mr. Jitendra Singh	
Dr. Neeraj Pandey	
Mr. Priyan Nayar	
Dr. Rajashree Pillai	
Mr. Alok Narayan	
Mr. M V S Murthy	
Mr. Deepak Gupta	
Dr. Ramashankar Yadav	
Mr. Rajesh Singh	
Dr. Sumi Jha	
Dr. Pranabesh Dey	
Ms. Tulanahina Pandey	
Capt. Partha Samai	